

Small Group Launch Training

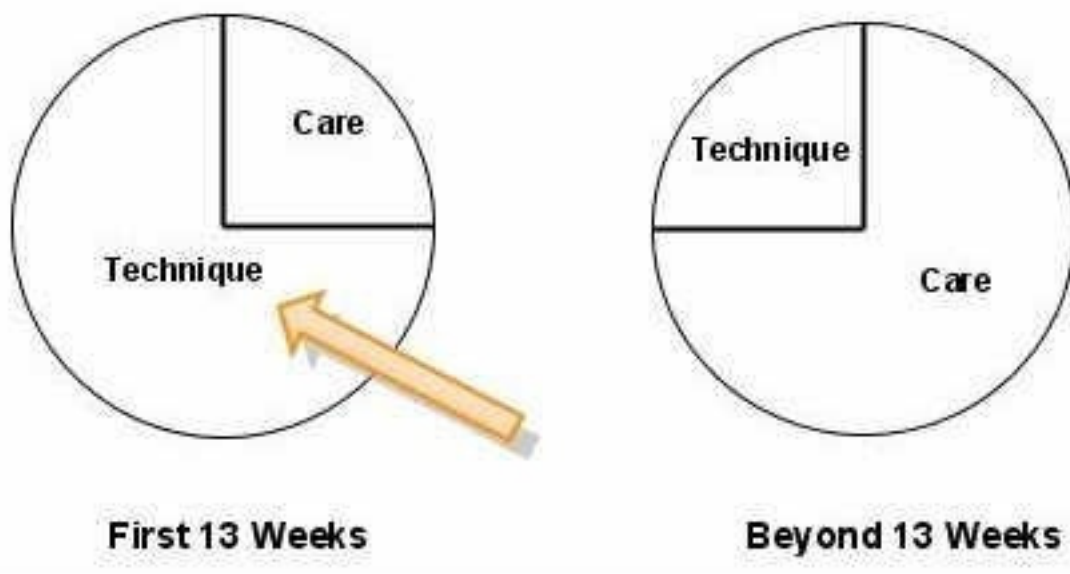
Session 2

First Steps:

This session will define the weekly and campaign specifics of the role of the Launch Phase Coach/Community Leader.

- A. Reviewing the Role of the Launch Phase Coach (or Community Leader)
 1. Key takeaway: Do to and for the leader what we want them to do to and for their members.
 2. Basic responsibilities:
 - a. Take advantage of the six-week training
 - b. Host your small group leaders at their orientation.
 - c. Make weekly contact by phone or in person beginning with the orientation and continuing through the six-week small group series.
 - d. Host a mid-launch gathering of your leaders in week 3 or 4.
- B. Weekly Contact with Your Small Group Leaders: What Do You Do?
 1. There are four specific questions that form the **beginning** basis of your weekly contact:
 - a. What's the best thing that happened last week? (Praise)
 - b. What's the worst thing that happened? (Problem)
 - c. What are you going to do next? (Plans)
 - d. How can I pray for you? (Pray)
 2. **Very Important:** Pay attention to what your leaders tell you! Listening to someone is the greatest compliment you can ever pay them!
 - a. Use a form or a notebook to write their answers down.
 - b. Ask follow up questions. This brings clarity and shows that you are listening. Examples are:

1. Tell me more about that?
 2. How did that make you feel?
- c. Affirm your leader's positive actions.
- d. Refresh your memory prior to the next call by using the form or notebook.
3. Your willingness to share your own journey with your leaders sets the stage for a continuing mutual relationship.
- a. Listen first.
 - b. Share appropriately. Be sensitive to where they are in their own journey.



D. How will define a "win" in this effort? Two ways:

- The new leaders from the Connection will feel supported and encouraged (determined by a survey taken in week 5 of the launch series)
- We will sustain at least 70% of the groups launched at the Connection(s)